The Jefferson County Library Foundation’s mission is to support and enrich the capabilities, resources and services of Jefferson County Public Library through fundraising and advocacy efforts that benefit our diverse community.
Welcome to Our 2018 Annual Report!

The year 2018 was an exciting time for the Jefferson County Library Foundation (JCLF). We celebrated 52 years in service to Jefferson County Public Library through our fundraising and advocacy efforts, as is our mission, and we were able to supply more than $200,000 to the Library in support of these key program areas:

- Early Childhood Literacy
- STEM/STEAM programs
- And the annual Summer Reading challenge

As part of that funding, we worked with several major donors to provide $50,000 – monies that helped to produce the Discover Together: Outdoor Adventure Space at the Standley Lake Library in Arvada.

The year was also remarkable due to the Foundation’s series of special events: our Friends Annual Meeting in February, a luncheon highlighted by guest speaker and Colorado author Scott Gibson, a springtime author lecture titled Murder, She Writes! featuring noted investigative journalist Paula Woodward, and the Stouts & Stories/Ales & Tales beer tasting fundraiser held in late September.

That same year, we continued on with our most popular fundraising endeavors, which included our semi-annual Whale of a Used Book Sales, two holiday sales and our March Madness sale. We also increased our online book sales revenues via Jeffco Friends, the Foundation’s virtual storefront, and through a new relationship with an online vendor, Farm for Books.

In summer 2018, JCLF launched its new Legacy Chapter, a planned giving campaign designed to promote estate planning and one that will create a true legacy for our Library. This initiative also included two new giving circles – the Director’s Circle for donations between $5,000 and $9,999, and the President’s Circle for gifts at $10,000 and above.

Altogether, these contributions will help us continue to grow our endowment and set aside funds for Library programs and activities in the years to come. Meanwhile – due to an extraordinary series of fundraising successes and thanks to a matching $10,000 gift from Community First Foundation – in 2018, JCLF was able to contribute $50,000 to its growing endowment.

Of course, our success wouldn’t be possible without the dedication and hard work of our 300+ volunteers, including our Board of Directors. We are grateful to each of them, and we also want to acknowledge our appreciation to the Foundation staff, our donors, sponsors and Friends for enabling JCLF to provide hundreds of thousands of dollars in support of Jefferson County Public Library.

Thank you!

Sincerely,

Sally Reed
President, Board of Directors
Summer Reading
Each year, this summertime activity serves thousands of Jefferson County children, adolescents, adults and seniors during an eight-week period, from June 1 through July 31.

And each year, our goal remains constant – to help keep children and teens reading throughout the seasonal school break. The Library recognizes that this can be challenging without losing their skills level, something known within the education community as the “summer slide.” The Library also encourages parents and guardians to serve as reading models.

In 2018, JCPL selected the theme Rock the Books, and Jeffco residents did just that! Nearly 45,000 readers set a new record by reading more than 49 million minutes during the 2018 Summer Reading challenge!

Here are samples of activities and events produced by the Library that helped keep thousands of our young summer readers engaged, enthusiastic and motivated:

- Zen Doodle Rocks – Decorating stones with favorite quotes or designs. The Library provided the supplies, kids and families provided the artistic talent!
- Songs of the Old West – Music lovers were able to discover and explore music of Colorado, from the first explores to statehood.
- Make & Shake Tambourines – Libraries rock and so did our patrons! Children could pick up a kit or make their own tambourine at the library!

In 2018, JCPL continued on with its successful School Contest where area schools competed for a cash prize for the school that had the most students finishing the eight-week program. Our Foundation supplied $800 to five Jefferson County schools, and those monies were then used to support the winning schools’ libraries.

Early Childhood Literacy
1000 Books Before Kindergarten is part of a nationwide initiative to help children ranging from infancy to preschool age (especially those from low-income families) become reading ready and school ready. To date, every state in the U.S. hosts this program in some fashion, whether through local libraries, Head Start centers, day care centers, etc. Locally, this program is facilitated by Jefferson County Public Library (JCPL).

Parents or guardians choose a book or story to read to their child (they can read the same story multiple times – that counts, too). They keep an account of the readings (by logging in the books or stories read on a hard copy sheet given to participants via the Library, or through an online portal), and soon each participating child is on his/her way to the 1000 mark!

The program goal is to ensure that every child in Jefferson County – no matter their socio-economic status – is ready to read and ready to learn even before they enroll in kindergarten.

An added goal is to provide ongoing support and guidance for parents and caregivers as they participate in this early literacy initiative.

Our Foundation is pleased that many funders supported this key Early Childhood Literacy program in 2018, including: the Buell Foundation, Rose Community Foundation, Genesee Mountain Foundation and the Theda & Tamblin Clark Smith Family Foundation.

Family Place Library™ at Edgewater Library
Along with the 1000 Books Before Kindergarten program, JCCLF has another way to help the Library offer early learning opportunities – the Edgewater Library’s Family Place Library.

Based on a model of comprehensive family-centered services, Family Place Library provides early childhood information, parent education, early literacy, socialization and family support. Edgewater’s Family Place Library is the first of its kind in Jefferson County, and one of only five in the entire state of Colorado.

The children’s collection in this space includes books, toys, early literacy kits, music and multimedia materials designed to enable children to gain critical reading, comprehension and communications skills. These skills can make the difference between excelling in school, once they reach school age, or falling behind each academic year.

In addition, Family Place Library builds on the knowledge that good health, early learning, parental involvement and supportive communities play a critical role in a young child’s growth and development.

We are grateful to the El Pomar Foundation, the Buell Foundation and the Theda & Tamblin Clark Smith Family Foundation for helping to fund this creative and family-focused learning center in JCPL’s Edgewater Library!

Discover Together: Outdoor Adventure Space

The groundbreaking ceremony took place on Saturday, September 22, and a formal grand opening is scheduled for summer 2019.

The Discover Together: Outdoor Adventure Space, designed by Learning Landscapes, has been created to provide tools and opportunities for children to engage in unstructured play in an outdoor setting. In addition, this new space extends the Library’s commitment to help children become ready to read when they enter kindergarten and continue to support their learning as they grow.

The project, located outside the children’s area on the east side of the Library, offers two separate play areas, featuring benches and log steppers, as well as tools to spark imaginative play and learning, such as a willow house, sensory garden, fairy stumps and an insect hotel. A majority of the construction was completed in the fall, with additional elements to be added next spring.

Arvada resident Warren Roese and his daughter, Allison Brigham, provided start-up funding for the project, and an anonymous donor added in thousands of extra dollars to help JCLF install this exciting new outdoor children’s area – a first for our Jefferson County Public Library!

The groundbreaking ceremony took place on Saturday, September 22, and a formal grand opening is scheduled for summer 2019.

The Library also had another gift of $500 to a local animal shelter if Jeffco residents met the overall reading goal, and at the end of the program – we were proud to present that check to Foothills Animal Shelter!

Altogether, JCLF provided more than $200,000 in funding in 2018 to support these and other select Library programs, events and activities.

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Discover Together: Outdoor Adventure Space

Thanks to some very generous donors, our Foundation has been able to help JCLF provide a new and unique outdoor learning environment at the Standley Lake Library in Arvada.

One way to get girls interested in STEM fields is to start early and provide girls with plenty of female role models. That’s why, during the past two years, the Jefferson County Library Foundation has been

happy to support STEMGirls, a program partnership between Golden Library and nearby Bell Middle School’s Girls in STEM Club. During the school year, the Club meets monthly at Golden Library, where middle school girls facilitate a variety of STEM-based explorations for groups of elementary-aged girls. The value of these programs is twofold—not only do the middle school girls gain poise, confidence, and leadership skills as STEM program facilitators, but the elementary school-aged girls have the opportunity to learn from young female role-models on a variety of STEM concepts.

In February 2018, JCLP hosted a Girls in STEM competition, cosponsored by the Colorado School of Mines. The competition was designed for girls in grades 5-8, and the young competitors were encouraged to use science, technology, engineering or math (STEM) to create new solutions to everyday problems. Creations had to incorporate an original design related to energy and environment, health and nutrition or biomedicine.

Projects were judged by DECtch students from Colorado School of Mines, and winners were honored at the annual Jeffco International Women’s Day Luncheon, held on March 8 at Baldoria on the Water in Lakewood. At that event, winning Girls in STEM teams were publicly acknowledged and applauded for their projects before an audience of more than 250 guests.

In April 2018, JCLP’s Girls in STEM program was one of the honorees at Jefferson County’s Good News Breakfast, an annual event that celebrates positive values and happenings from throughout our county.

The STEMGirls program is supported by a grant from the Verizon Foundation.

FUNDRAISING ACTIVITIES

The Mystery Continues... with Murder, She Writes!

More than 20 years ago, the nation was shocked by the horrible death of JonBenét Ramsey, the tiny, six-year-old beauty pageant princess who was found tortured and murdered in the basement of her Boulder home in December 1996. It was a homicide that rocked our county. The coroner’s report is over 1,000 pages long, and the young detectives are still working tirelessly to solve this mystery.

Paula Woodward, an award-winning author and former investigative journalist from Channel 9, KUSA-TV, reported on that story from its very beginning, and in 2018, Woodward wrote a book about the murder titled We Have Your Daughter: The Unsolved Murder of JonBenét Ramsey. Twenty Years Later.

Woodward’s in-depth account of events surrounding JonBenét’s death were the focal point of Murder, She Writes, a fundraising luncheon and audience-interactive conversation hosted by the Jefferson County Library Foundation (JCLF). Neal Browne, Woodward’s former KUSA colleague and a JCLF Board member, served as the event emcee.

The benefit was held on Friday, April 27, at the Club at Rolling Hills, 15707 W. 26th Avenue in Golden, and Woodward’s book was available for purchase and signing at the luncheon.

Murder, She Writes event sponsors included: ICON Eye Care, LegalShield, Rocky Mountain Safety and Security, Jackie O’Beirne, DDS; the Cat Care Society; Front Range Workplace IT; the Taurus Fund; and 93.7 The Rock radio.

Stouts & Stories/Ales & Tales

Plenty of cars and plenty of hops—that was the essence of JCLF’s fall fundraiser, Stouts & Stories/Ales & Tales. This benefit was the kick-off to a six-week, go-on-your-own, county-wide Jeffco craft beer tour, and it was held Thursday, September 27, 2018, from 5 to 9 p.m. at the colorful Lamar Street Center in Arvada.

This event was hosted by Jefferson County Public Library in 2017, and it received a tremendous response from the community. That’s why our Foundation decided to turn this into a fundraiser and partner with local businesses to help raise money for Library programs.

VOLUNTEER EFFORTS

As the saying goes, “volunteers are not paid—not because they are worthless, but because they are priceless.” This statement rings true to all of us at the Jefferson County Library Foundation (JCLF). We could not continue to perform the work we do without the 300+ volunteers who dedicate their time to helping us day to day and year after year.

And these volunteers take on many important roles. They work at the Foundation warehouse where they scan, sort, price and box up books for our various sales; they serve on our special event committees; they are the individuals who assist with administrative tasks in our front office; they are the friendly faces that staff our Friends Gift & Book Shop at the Belmar Library; and they are our Board of Directors members who help to govern this organization.

Last year, these dedicated volunteers:

- Provided 9,524 hours of service—an actual dollar value of $244,195*
- Helped us raise more than $130,000 at the Spring and Fall Whale of a Used Book Sales, combined
- Assisted us in providing funding for the Library’s Summer Reading, STEM/STREAM and Early Childhood Literacy programs throughout the county
- And, generated nearly $55,000 in sales at the Friends Gift & Book Shop at Belmar Library

JCLF is proud to acknowledge and thank our many volunteers who dedicated their time to helping us throughout 2018.

*The Independent Sector, a leadership forum for charities, foundations and corporate giving programs, values each volunteer hour at $24.69.

Our 2018 Used Book Sales

JCLF sponsors a variety of used book sales each year—two Whale of a Used Book Sales (spring and fall) that are held at the Jefferson County Fairgrounds, along with two Holiday Sales held in local Libraries each November and December.

In 2018, our Whale of a Used Book Sales were not only huge events by themselves (each one featuring more than 80,000 books, CDs, DVDs, audio tapes, vinyl records and rare books and maps), we also attracted an attendance of more than 7,000 booklovers for the two combined sales!

Our Friends Gift & Book Shop at the Belmar Library is another outlet for our used book sales, plus we have an online storefront, Jeffco Friends, that sells rare and collectible books. In 2018, we secured a new partnership with an outside vendor who sells popular fiction and textbooks online. In addition, we netted weekly revenues from used book sales that were available in each of the 10 Jefferson County Public Libraries.

Altogether, these sales generated more than $390,000 and made it possible for our Foundation to provide much-needed support for our Jefferson County Public Library.

2018 Volunteer Appreciation Picnic

What could be better than spending a summer afternoon enjoying good friends, good food and good fun? That “theme” was carried throughout our 2018 Volunteer Appreciation Picnic held on Friday, July 27, at Frutaille Park in Wheat Ridge. This event marked a special time for the Jefferson County Library Foundation to celebrate, honor and applaud our wonderful volunteers.

Nearly 60 volunteers, including JCLF Board members and Library staff members, were on hand for the noon-time feast, which featured a catered lunch from Friends’ Bar-B-Que, a whole table full of delicious desserts and an array of fun outdoor games, including corn hole and giant Jenga.

JCLF was pleased to honor Sharon Edwards with the 2018 Volunteer Leadership Service Award, and Al and Cheryl Cyr as our Volunteers of the Year. Retiring JCLF Board Vice President Jeannie Mann was selected to receive this year’s Elena Joyce Crissom Lifetime Achievement Award. In a new twist, we also gave out special awards (super-sized doggie treats!) to a couple of four-legged volunteers who faithfully visit our warehouse each week—Remi, owned by Al and Cheryl Cyr, and Tuyok, whose owners are John Wilson and Dawn Jacoby.

Each year, JCLF pays tribute to a special group of individuals who work hard and who continue to support our Foundation. And each year, we continue to be grateful for all they do!
FRIENDS COMMUNITY PARTNERS

Friends Community Partners are essential to JCLF’s fundraising efforts. For one annual donation ranging from $500 to $10,000, corporations, businesses, foundations and organizations can show their support of JCLF and JCPL and gain recognition in event marketing and promotional materials throughout the year.

We are pleased announce our 2018 Friends Community Partners:

- Westerra Credit Union
- Bandimere Speedway
- Pinkard Construction
- Stevinson Toyota West
- Etkin Johnson Real Estate Partners
- Bean Fosters

FRIENDS OF THE LIBRARY

JCLF relies on our special membership group, the Friends of Jefferson County Public Library, for its support and advocacy for the Library. Each year, this organization proves how valuable it is through multiple volunteer efforts, widespread fundraising support and through annual memberships and financial contributions. In 2018, more than 600 Friends of the Library helped to support our cause.

Our supporters can also become members of the Legacy Chapter in another way - and while they are still living - through our new Giving Circles.

A contribution to our endowment of at least $5,000 (and up to $9,999) qualifies donors as members of the Director’s Circle. For gifts starting at $10,000 and above, donors become members of the President’s Circle. Once each donor’s contributions reach the $25,000 mark, the endowment becomes eligible to be named in honor of or in memory of a loved one.

COLORADO GIVES DAY AND OUR END-OF-YEAR APPEAL

Colorado Gives Day is an annual, statewide fundraising campaign held each December, and JCLF has been participating nonprofit for many years. This once-a-year event helps supply millions of dollars in charitable support for nonprofits throughout our state. The initiative is overseen by the Community First Foundation, and donations are matched through an incentive plan provided by FirstBank.

In addition, JCLF offers a way to donate end-of-year gifts through our Annual Appeal. In 2018, our Foundation received $21,847 in individual charitable contributions through Colorado Gives Day and our annual end-of-year appeal.
2018 Annual Donors

We extend our sincere appreciation to our major contributors, without whom many of our programs would not be possible.

Major Donors ($500 and above)

INDIVIDUALS
Anonymous Donors (8)
Natalie Greene
Julia Hill-Nichols
William & Emilia Hilden
Victor Jacobs
Henry Johnson
Ann Klosterman
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Lois Kocijan
Elaine Kolstad
Richard & Penelope Kunter

Denver Post Community Foundation/ Pen & Podium Series

3CLF Executive Director Jo Schantz (R) receives a $5,000 check from Denver Post Community Foundation CEO Tracy Ulmer and author/screenwriter Tony Kushner.
We are grateful to Mr. Kushner for providing a matching $5,000 gift.

If we have inadvertently left off your name, please accept our apologies, and please let us know.

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Support the possibilities.

Stouts & Stories Fundraiser

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10790 W. 50th Avenue, Suite 200
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