We partner with Jefferson County Public Library to support positive community outcomes in early literacy, education, technology access and cultural engagement.
Jefferson County Library Foundation
Mission Statement

The Jefferson County Library Foundation's mission is to support and enrich the capabilities, resources and services of the Jefferson County Public Library through fundraising and advocacy efforts that benefit our diverse community.

2018 Board of Directors

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Donna Walker
Executive Director Jefferson County Public Library

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Executive Director
Alison Egbers
Office Coordinator
Don DuBé
Warehouse Coordinator
Allison Lausten
Bookkeeper

Letter from the President

Welcome to our 2017 Annual Report.

I'm pleased to present the Jefferson County Library Foundation's 2017 Annual Report.

I'm equally delighted to tell you that 2017 was a tremendously successful year for JCLF. Not only were we able to double our projected income through many new grants and sponsorships, but also our spring and fall Whale of a Used Book Sales reached new highs, generating nearly 20% more in revenues than projected.

Here are more financial highlights from 2017:
• Our net assets increased by 25% (from $677,048 in 2016 to $855,077 in 2017)
• Overall contributions more than doubled -- $199,907 in 2017, compared to $99,111 in 2016
• Total expenses for 2017 decreased by nearly 10% (from $510,021 in 2016 to $465,518 in 2017)
• And finally, last year the cash and in-kind support the Foundation provided Jefferson County Public Library was nearly nine times the in-kind support than the Library provided to the Foundation.

Above all, in 2017 JCLF contributed nearly $110,000 to Jefferson County Public Library in support of programs and events including Summer Reading, Early Childhood Literacy and STEM/STEAM.

In other activities, we added six new Board members, we said good-bye to four former Board members, we hosted a unique, first-time benefit, Royal Tea with Royalty, and we welcomed more than 10 new corporate, municipal and foundation donors to our list of supporters.

As a result of our fundraising success, we earmarked $40,000 for the JCLF endowment (which was matched by $.25 on the dollar through Community First Foundation) and the Foundation was able to establish a first-time emergency fund of $20,000.

I wouldn't be able to tell you all this good news if we hadn't had the tremendous support of more than 300 active volunteers – those who assist us on our governing Board, in our warehouse, at the Whale of a Used Book Sales, our holiday sales, and by helping us organize and implement JCLF's special fundraising events.

We want to thank the Board, JCLF staff, JCPL staff, donors, sponsors, funders, partners, Friends and volunteers who continue to uphold and support our Foundation's efforts. Thank you!

Sincerely,

Sally Reed
President, Board of Directors
Early Childhood Literacy

Nearly all new parents, grandparents or caregivers will tell you that one of the happiest times is when they can read to their children – at bedtime, naptime or anytime. That’s why JCLF has been glad to support JCP’s new early literacy program called 1,000 Books Before Kindergarten.

This program encourages parents and guardians to engage and interact with babies and small children in an early literacy program that can introduce children to the world of reading, cognition, critical thinking and reading readiness. The program works like this: Parents and guardians are encouraged to read with their babies, toddlers and preschoolers and record what they read online or in reading log sheets (provided by JCP). Adults are also encouraged to keep a record of any other books that their child is having read to him/her. Story Times at the Library, day care or other events also count!

The over-arching program goal is to encourage children to reach age-appropriate (or greater) reading-readiness levels before they enter kindergarten. An added goal is to provide ongoing support and guidance for parents and caregivers as they participate in this early literacy initiative. The Library accomplishes this by introducing adults (and especially new parents) to Library resources that are available to help them become a reading role model for their child and gain confidence in their own skills!

We were pleased when local funders – the Buell Foundation and the Rose Community Foundation – supported this program with two significant grants.

In addition, and in Fall 2017, the Foundation helped support Raise A Reader fairs at all JCP locations. Raise A Reader activities are focused on parent/child interaction and help create multiple ways for small children to gain reading and literacy skills at an early age. JCP specifically targeted low socio-economic households throughout our county in an effort to provide and promote early literacy learning opportunities for small children.

As an example, JCP staff engaged children and adults in a range of activities during the month-long series, and where children practiced these early literacy skills – Read, Write, Sing, Talk, Play. The programs occurred on weekends, when parents and children were able to attend the events together, and six of the programs were offered in Spanish. More than 1,400 participants engaged in the Raise A Reader series, which was funded by Rose Community Foundation and sponsored by Solera Bank.
VOLUNTEER EFFORTS
As each year passes, we salute the hundreds of volunteers who generously donate their talent and their time and energy to benefit the Jefferson County Library Foundation and Jefferson County Public Library. These wonderful volunteers include: our Board of Directors members who help to govern our organization; those individuals and couples who work at the Foundation warehouse sorting, pricing and boxing books for our various sales; the ones who serve on our special event committees; the individuals who assist with administrative tasks in JCLF’s front office; and the crew of worker bees who staff our Friends Gift & Book Shop at the Belmar Shop.

Last year, these dedicated volunteers:
• Provided more than 12,864 hours of service – an actual dollar value of $317,612*
• Helped us raise nearly $135,000 at the Spring and Fall Whale of a Used Book Sales, combined
• Assisted us in providing funding for the Library’s Summer Reading, STEM/STEAM and Early Childhood Literacy programs throughout the county.
• And, generated more than $35,000 in sales at the Friends Gift & Book Shop at Belmar Library – nearly a 10% increase over 2016 earnings!

JCLF is proud to acknowledge and thank our many volunteers!
 (*The Independent Sector, a leadership forum for charities, foundations and corporate giving programs, values each volunteer hour at $24.69.)

VOLUNTEER APPRECIATION
Honoring our volunteers is always one of our greatest pleasures. In Summer 2017, we hosted a small celebration picnic at our Foundation office/warehouse complex where we could officially say “thank you” to our JCLF volunteers. At the informal event, we also welcomed Library staff as we could officially say “thank you” to our JCLF volunteers. At the informal event, we also welcomed Library staff

FUNDRAISING ACTIVITIES
Royal Tea with Royalty
When the tea was poured, our guests made sure that their little pinkies were all arched and ready as they joined the Jefferson County Library Foundation (JCLF) at its Royal Tea with Royalty benefit. This first-of-its-kind fall fundraiser was held on Friday, Nov. 10, from 3:30-5:30 p.m. at the even elegant Briarwood Inn in Golden. Tickets were $75 per person, and the simply smashing afternoon featured a four-course tea service (including a signature cocktail) along with a fabulous “mystery” live auction and tea cup sale.

Our “royal” guest list included current and former pageant and scholarship winners from throughout Colorado, including: 2017 Miss Wheelchair Colorado, 2017 Ms. Colorado Senior America, former Miss Fraternalism Hispana Colorado, former Miss Colorado USA, along with the 2018 Evergreen-Rodeo Queen, Princess, and Junior Princess. These stellar guests, all in their glittering tiaras and signature sashes, were seated among our paying guests throughout the tea party. But these royals weren’t the only hallmarks of the day. The afternoon’s entertainment featured a guest appearance by 2014 Ms. Colorado Senior America, Sharon Nuanes, a professional magician, who dazzled our audience with her clever sleight of hand by performing Le Magique Royale. Adding another special touch, 9NEWS Meteorologist Danielle Grant served as the celebrity emcee and took on the role as our “Vanna White” in helping to showcase the auction items up for bid.

As a high point of the event, JCLF presented its 2017 Legacy Award to Board President Tami Bandimere. Tami, president of Bandimere Speedway, has served on the JCLF Board for more than a decade, and has worked tirelessly to support JCLF.

We were grateful to our event sponsors: Allegro Coffee Company, Cat Care Society, Frederick G. Fish Foundation, Genesee Commercial Group, Solaer Bank, High Point Financial Group, Guaranty Bank and the Taurus Fund. Plus, we offered special thanks to JCLF’s continuing supporters, our 2017 Friends Community Partners.

We also applaud our terrific volunteer committee – Kay Rowland, Char Harrington and Laura Kepler – for helping to make the afternoon a success.

Our Friends Community Partners
Friends Community Partners is a recent addition to JCLF’s fundraising efforts. For one donation over the course of the year (ranging from $550 to $10,000), corporations, business foundations and organizations can become part of our “family of friends” and gain recognition in all our event marketing and promotional materials from January through December. There are some great perks that come with this select Friendship, such as:
• Exposure at Friends used book sales (including Whale of a Used Book Sale)
• Exposure on the Friends page at the JCLF website
• Exposure in Friends mailings and e-mailings
• Exposure in Friends brochures and advertising distributed to all JCLF branches and book sales. (Jeffco Libraries see an average page of 220,000 people every month)
• Advertising acknowledgement
• Year-round Sponsorship recognition (in event print, electronic and collateral materials)
• Mention in event-related press releases
• Direct advertising opportunities to Friends
• Tax deduction: all sponsorships are tax deductible

We are proud of these 2017 Friends Community Partners: Westerna Credit Union Bandimere Speedway Pinkard Construction Stevson Toyota West Etkin Johnson Real Estate Partners The Book Stop Bean Fosters

Friends of the Library
Year after year, JCLF relies on its special membership group, the Friends of Jefferson County Public Library, for its support and advocacy for the Library. And year after year, this supporting organization proves how valuable it is through multiple volunteer efforts, widespread fundraising support and through annual memberships and financial contributions. In 2017, more than 850 Friends of the Library helped to support our cause.

But why become a Friend of the Library? Beyond joining an elite group of Foundation supporters, our Friends receive special perks in return for their investment in JCLF. They are automatically subscribed to our Friends’ newsletters, they receive our invitation list for Friends-only events, they gain VIP access to the Friends Preview Nights at both of our semi-annual Whale of a Used Book Sales, and they receive discounts at the Friends Gift & Book Shop, which is located in the Belmar Library.

Friends also are honored at our yearly Friends Annual Meeting. In 2017, JCLF hosted the meeting at a breakfast event on March 17th at the Wheat Ridge Recreation Center in Wheat Ridge. Our guest speaker was award-winning suspense novelist and Colorado native Samuel Marquis, whose books include The Shovel Pile, Brigade and Blind Thrust. Samuel entertained the Friends by revealing his day job (as a principal hydrogeologist with a Boulder-based environmental consulting firm) and by talking about his sudden career change at night when he turns into a writer of heart-pounding thrillers.

Our 2017 Book Sales
Each year, JCLF sponsors a series of used book sales – two Whale of a Used Book Sales (spring and fall) that are held at the Jefferson County Fairgrounds, along with two Holiday Sales held in local Libraries in late November and early December. In 2017, our Whale of a Used Book Sales were not only huge events by themselves (featuring more than 80,000 books, CDs, DVDs, audio tapes, vinyl records and rare books and maps that were available at each sale), they also attracted an attendance of more than 8,000 booklovers for the two sales!

In addition, they sold used books through our Friends Gift & Book Shop at the Belmar Library, through online sales via our Jeffco Friends virtual storefront and through a partnership with an outside vendor, plus we earned added income via a book recycling program. We also netted revenues from used book sales that were available in each of the 10 Jefferson County Public Libraries.

Altogether, these sales generated more than $264,342 and made it possible for our Foundation to provide much-needed support for Jefferson County Public Libraries.

Colorado Gives Day and our Annual Appeal
JCLF is always glad to participate in Colorado Gives Day, an annual, statewide fundraising campaign held on the first Tuesday in May of every year. JCLF hopes that this campaign will help us raise millions of dollars in support of nonprofits throughout our state. This campaign is managed by the Community First Foundation, and donations are matched via an incentive plan spearheaded by FirstBank.

In addition, JCLF offers a way to donate end-of-year gifts through our Annual Appeal. In 2017, we offered an opportunity for donors to increase their gift by offering a matching contribution program via the 100% Club. This campaign offered a way for individuals and families to designate a cash gift to the Library (either for general support or for a specific program) and the Foundation would match that contribution up to a total of $40,000.

In 2017, our Foundation netted nearly $22,000 in individual charitable contributions through Colorado Gives Day and through our end-of-year direct mail appeal.
Revenue

Summary of 2017 Support and Revenue

Note: Reflects figures from 2016 Financial Audit

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TOTAL SUPPORT & REVENUE $631,541

Expense

Summary of 2017 Expenses

Sixty-five percent of the Foundation's expenses support direct literacy and reading programming.

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<td>General &amp; Administration</td>
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TOTAL EXPENSES & INCREASE IN FUND BALANCES $465,518
2017 Sponsors and Annual Donors

We extend our sincere appreciation to our major contributors, without whom many of our programs would not be possible.

Major Donors ($500 and above)

Corporations and Organizations

Allegro Coffee
Bandimere Family Foundation
Bean Fosters
Buell Foundation
Cat Care Society
City of Golden
City of Lakewood
City of Wheat Ridge
Community First Foundation
Coors On Tap Credit Union
Denver Post Community Fund-Pen & Poddium
Etkin Johnson Real Estate Partners
FirstBank
Frederick G. Fish Foundation
The Foundation at Rolling Hills
Genesee Commercial Group, LLC
Golden Civic Foundation
Kinder Morgan Foundation
LeadersCove, LLC
Mountain Metro Association of Realtors
NVS
Pinkard Construction
Rose Community Foundation
SCU Community Foundation
Theda and Tamblin Clark Smith Family Foundation Inc.
Solera Bank
SRE Books LLC
Stevenson Toyota West
Verizon Foundation
Voelbel Family Foundation
Walmart Community Foundation
Westerra Credit Union

Individuals

Anonymous (4)
Thomas and Alice Atkins
Brian & Cynthia Gaffney
Victor Jacobs
Arthur James Labour
Jeanne Mann
Rachelle Naishburn
Bonnie O’Connell
Timothy G. and Gail N. O’Neil
Victoria Ponce
Donald B. Reynolds Jr.
Bob & Jo Schantz
Phyllis Sharp
Peter Weiser

In-Kind Donors

93.7 The Rock radio
Bandimere Speedway
Beau Jo’s Pizza
Chad’s Grill
Chipotle
Colorado Community Media
Chick-fil-A
Einstein’s Bagels
Frijoles Colorado
Jefferson County Public Library
King Soopers
Macaroni Grill
Mighty Joe’s Kitchen
Modern Market
Natural Grocers
Olive Garden
Panera
Potbelly Sandwich Shop
PepsiCo
Safeway
Sprouts
Starbucks
Which Wich
Woody’s Wood-fired Pizza
Yard House

Colorado Gives Day Donors

Anonymous [34]
Laune Allin
Sara Alt
MaryAnn Andrews
Pamela Bales
Michael Barrow
Jean Beckel
Bridgitt Bergin
Suzanne Blankenship
Marlou Bonavida
Charmain Brittain
Neal Browne
Stace Bush
Adela Carter
Karen Chambers
Sandra Curran
Laura Danborn
William Davis
Karl Dise

Kathleen Doyle
Ronald Else
Fran Enright
Linda Fleming
Craig Fowler
Sabrina Gutierrez
Felicity Hannay
Nancy Hardesty
Cheryl Hofsetz
Carole Hughes
Amy Ikelheimer
Natalia Japp
Richard Jarboe
Karen Jones
Manilyn Jones
Lisa Kaplan
Frederic Katona
Robert Keatinge
Maria Keyani
Kari Knowles
Loren Knudsen
Judith Korner
Kelly Krueger
Ruth Lancaster
James Lang
Gregory Lauer
Matt Lausten
John Litz
Sarah MacLean
Ruby Mayeda
Sunny McLennan
Cindy Mefford
Kay Miller
Diane Murley
Charles Naumer
Joshua Neugebauer
Maralee Nobis-Jacobsen
Bonnie O’Connell
Adèle O’Toole
Dianne Pavalka
C. Hereford Percy
Victoria Ponce
Ann Reiserson
Robert Reilly
Richard Roark
Candice Russel
Susan Sanders
Jo Schantz
Eileen Sharkey

Gillian Smith
Mary Stahl
Marianne Swayze
Jamie Tafoya
Jane Thompson
Marilyn Vaughan
Sheryl Visani
Barbara Warden
Laura Weinberg
Peter Weiser
Eric Wescan
David Wicks
Susan Wieland
Rebecca Winning
Priscilla Winter
Suzanne Wood

If we have inadvertently left off your name, please accept our apologies, and please let us know.
Support the possibilities.